

## **PRICING GUIDE** With Price Match Guarantee

#### Effective September 2014



www.LocalsChoice.org (760) 904-5125

## POSTCARDS & DIRECT MAIL

**Standard Postcard** 6" wide x 4" tall



Jumbo Postcard 8.5" wide x 5.5" tall



QTY	Printing	Postage*	Pre-Sort*	Total Price
250+	.21	.2326	.05	.4952
500+	.11	.1726	.05	.33-39
1000+	.10	.1726	.04	.3137
2500+	.07	.1726	.03	.2733

QTY	Printing	Postage*	Pre-Sort*	Total Price
250+	.31	.2326	.05	.59
500+	.21	.1726	.05	.4252
1000+	.15	.1726	.04	.3645
2500+	.12	.1726	.03	.3241

Super Jumbo Postcard

11" wide x 6" tall



QTY	Printing	Postage*	Pre-Sort	Total Price
250+	.41	.2326	.05	.6972
500+	.31	.1726	.05	.5362
1000+	.20	.1726	.04	.4150
2500+	.15	.1726	.03	.3544

\*Address lists are pre-sorted and certified to receive the lowest postage rates available. We'll also process your address data to eliminate duplicates and invalid addresses. Our equipment imprints addresses with USPS barcodes directly onto the mail piece to reduce mailing costs and free up valuable time previously spent on mailings.

\*Postage rates will vary from a low of .17 to a high of .26 per card and depend on the saturation of mailings into any given carrier route. We will analyze your mailing area and give you a free analysis to determine the most cost effective method.

Sales tax and shipping charges apply to printed products. All Postcards & Business Cards feature FREE SHIPPING

#### POSTCARDS & EVERY DOOR DIRECT MAIL

**Super Jumbo Postcard** 11" wide x 6.25" tall



QTY	Printing	Postage	Total Price
750+	.27	.17	.44
1000+	.24	.17	.41
2500+	.21	.17	.38
5000+	.17	.17	.34

Every Door Direct Mail (EDDM) can be the most cost effective way to dominate a neighborhood. Instead of mailing to specific names and addresses, the United States Postal Service's EDDM program allows you to have your mail pieces delivered to individual neighborhoods (by carrier routes). We offer free processing and delivery to the Post Office.

**Gigantic Postcard** 11" wide x 8.5" tall



QTY	Printing	Postage	Total Price
750+	.32	.17	.49
1000+	.29	.17	.48
2500+	.27	.17	.44
5000+	.21	.17	.38

#### CO-OP SHARED MAILINGS

#### One Side Super Jumbo Postcard 11" wide x 6.25" tall

QTY	Cost
1000+	.22
2500+	.19
5000+	.17



#### One Side Gigantic Postcard 11" wide x 8.5" tall

QTY	Cost
1000+	.24
2500+	.22
5000+	.19





## your budget and reach more homes!

Team up with a marketing partner to stretch

Sales tax and shipping charges apply to printed products. All Postcards & Business Cards feature FREE SHIPPING

#### FOUR PAGE NEWSLETTERS

100lb Gloss Book (Magazine Page Stock)

760-343-1002

100lb Gloss Cover (Magazine Cover Heavy Stock)

QTY	Printing	Postage*1	Pre-Sort*2	Total Price	QTY	Printing	Postage*1	Pre-Sort*2	Total Price
1000	.29	.17	.05	.51	1000	.42	.17	.05	.64
2500	.16	.17	.05	.38	2500	.23	.17	.05	.45
5000	.11	.17	.05	.33	5000	.17	.17	.05	.39

+ Shipping and sales tax

+ Shipping and sales tax

## FULL COLOR GLOSS FLYERS

8.5" wide x 11" tall

100lb Gloss Book (Magazine Page Stock)

100lb Gloss Cover (Magazine Cover Stock)

QTY	Single sided	Double sided	Single sided	Double sided
50+	\$39	\$59	\$45	\$68
75	\$46	\$72	\$51	\$83
100	\$52	\$79	\$60	\$93
250	\$82	\$102	\$98	\$160
500	\$109	\$109	\$158	\$167
750	\$104	\$123		
1000	\$105	\$126	\$168	\$180
1500	\$161	\$185	\$207	\$212
2500	\$167	\$190	\$253	\$264

+ Shipping and sales tax

#### **BUSINESS CARDS**

QTY	16pt Gloss / Double Sided
250	\$25 - Free Shipping
500	\$33 - Free Shipping
1000	\$39 - Free Shipping

# DOOR HANGERS QTY 16pt Gloss / DS / 4.25 X 11 1000 \$149 2500 \$225 5000 \$353

#### PRESENTATION FOLDERS

QTY	14pt Gloss / 9 X 12
1000	\$786
2500	\$1359
5000	\$2012

#### See all of our products and pricing updates at LocalsChoice.org

Presentation Folders Greeting Cards Hang Tags Labels Letterhead Notepads Postcards

#### YARD SIGNS

QTY	18 x 24 White Corrugated Plastic
1	\$11
5	\$42
10	\$81

#### **GREETING CARDS**

QTY	16pt Gloss / 4.25 X 2.75
250	\$83
500	\$101
1000	\$117

BANNER WITH STAND		
QTY	13oz Vinyl / 24 x 63	
1	\$57	

#### LETTERHEAD

QTY	70lb matt / 8.25 X 11
250	\$89
500	\$102
1000	\$114

Mailing Posters Rack Cards Tear Cards Posters POP Displays Signage Vehicle Decals Vehicle Magnets Vinyl Banners Vinyl Labels Window Cling Yard Signs

Sales tax and shipping charges apply to printed products. All Postcards & Business Cards feature free shipping

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