

PRICING GUIDE With Price Match Guarantee

Effective September 2014



www.LocalsChoice.org (760) 904-5125

POSTCARDS & DIRECT MAIL

Standard Postcard 6" wide x 4" tall



Jumbo Postcard 8.5" wide x 5.5" tall



| QTY | Printing | Postage* | Pre-Sort* | Total Price |
|-------|----------|----------|-----------|-------------|
| 250+ | .21 | .2326 | .05 | .4952 |
| 500+ | .11 | .1726 | .05 | .33-39 |
| 1000+ | .10 | .1726 | .04 | .3137 |
| 2500+ | .07 | .1726 | .03 | .2733 |

| QTY | Printing | Postage* | Pre-Sort* | Total Price |
|-------|----------|----------|-----------|-------------|
| 250+ | .31 | .2326 | .05 | .59 |
| 500+ | .21 | .1726 | .05 | .4252 |
| 1000+ | .15 | .1726 | .04 | .3645 |
| 2500+ | .12 | .1726 | .03 | .3241 |

Super Jumbo Postcard

11" wide x 6" tall



| QTY | Printing | Postage* | Pre-Sort | Total Price |
|-------|----------|----------|----------|-------------|
| 250+ | .41 | .2326 | .05 | .6972 |
| 500+ | .31 | .1726 | .05 | .5362 |
| 1000+ | .20 | .1726 | .04 | .4150 |
| 2500+ | .15 | .1726 | .03 | .3544 |

*Address lists are pre-sorted and certified to receive the lowest postage rates available. We'll also process your address data to eliminate duplicates and invalid addresses. Our equipment imprints addresses with USPS barcodes directly onto the mail piece to reduce mailing costs and free up valuable time previously spent on mailings.

*Postage rates will vary from a low of .17 to a high of .26 per card and depend on the saturation of mailings into any given carrier route. We will analyze your mailing area and give you a free analysis to determine the most cost effective method.

Sales tax and shipping charges apply to printed products. All Postcards & Business Cards feature FREE SHIPPING

POSTCARDS & EVERY DOOR DIRECT MAIL

Super Jumbo Postcard 11" wide x 6.25" tall



| QTY | Printing | Postage | Total Price |
|-------|----------|---------|-------------|
| 750+ | .27 | .17 | .44 |
| 1000+ | .24 | .17 | .41 |
| 2500+ | .21 | .17 | .38 |
| 5000+ | .17 | .17 | .34 |

Every Door Direct Mail (EDDM) can be the most cost effective way to dominate a neighborhood. Instead of mailing to specific names and addresses, the United States Postal Service's EDDM program allows you to have your mail pieces delivered to individual neighborhoods (by carrier routes). We offer free processing and delivery to the Post Office.

Gigantic Postcard 11" wide x 8.5" tall



| QTY | Printing | Postage | Total Price |
|-------|----------|---------|-------------|
| 750+ | .32 | .17 | .49 |
| 1000+ | .29 | .17 | .48 |
| 2500+ | .27 | .17 | .44 |
| 5000+ | .21 | .17 | .38 |

CO-OP SHARED MAILINGS

One Side Super Jumbo Postcard 11" wide x 6.25" tall

| QTY | Cost |
|-------|------|
| 1000+ | .22 |
| 2500+ | .19 |
| 5000+ | .17 |



One Side Gigantic Postcard 11" wide x 8.5" tall

| QTY | Cost |
|-------|------|
| 1000+ | .24 |
| 2500+ | .22 |
| 5000+ | .19 |
| | |





your budget and reach more homes!

Team up with a marketing partner to stretch

Sales tax and shipping charges apply to printed products. All Postcards & Business Cards feature FREE SHIPPING

FOUR PAGE NEWSLETTERS

100lb Gloss Book (Magazine Page Stock)

760-343-1002

100lb Gloss Cover (Magazine Cover Heavy Stock)

| QTY | Printing | Postage*1 | Pre-Sort*2 | Total Price | QTY | Printing | Postage*1 | Pre-Sort*2 | Total Price |
|------|----------|-----------|------------|-------------|------|----------|-----------|------------|-------------|
| 1000 | .29 | .17 | .05 | .51 | 1000 | .42 | .17 | .05 | .64 |
| 2500 | .16 | .17 | .05 | .38 | 2500 | .23 | .17 | .05 | .45 |
| 5000 | .11 | .17 | .05 | .33 | 5000 | .17 | .17 | .05 | .39 |

+ Shipping and sales tax

+ Shipping and sales tax

FULL COLOR GLOSS FLYERS

8.5" wide x 11" tall

100lb Gloss Book (Magazine Page Stock)

100lb Gloss Cover (Magazine Cover Stock)

| QTY | Single sided | Double sided | Single sided | Double sided |
|------|--------------|--------------|--------------|--------------|
| 50+ | \$39 | \$59 | \$45 | \$68 |
| 75 | \$46 | \$72 | \$51 | \$83 |
| 100 | \$52 | \$79 | \$60 | \$93 |
| 250 | \$82 | \$102 | \$98 | \$160 |
| 500 | \$109 | \$109 | \$158 | \$167 |
| 750 | \$104 | \$123 | | |
| 1000 | \$105 | \$126 | \$168 | \$180 |
| 1500 | \$161 | \$185 | \$207 | \$212 |
| 2500 | \$167 | \$190 | \$253 | \$264 |

+ Shipping and sales tax

BUSINESS CARDS

| QTY | 16pt Gloss / Double Sided |
|------|---------------------------|
| 250 | \$25 - Free Shipping |
| 500 | \$33 - Free Shipping |
| 1000 | \$39 - Free Shipping |

DOOR HANGERS QTY 16pt Gloss / DS / 4.25 X 11 1000 \$149 2500 \$225 5000 \$353

PRESENTATION FOLDERS

| QTY | 14pt Gloss / 9 X 12 |
|------|---------------------|
| 1000 | \$786 |
| 2500 | \$1359 |
| 5000 | \$2012 |

See all of our products and pricing updates at LocalsChoice.org

Presentation Folders Greeting Cards Hang Tags Labels Letterhead Notepads Postcards

YARD SIGNS

| QTY | 18 x 24 White Corrugated Plastic |
|-----|----------------------------------|
| 1 | \$11 |
| 5 | \$42 |
| 10 | \$81 |

GREETING CARDS

| QTY | 16pt Gloss / 4.25 X 2.75 |
|------|--------------------------|
| 250 | \$83 |
| 500 | \$101 |
| 1000 | \$117 |

| BANNER WITH STAND | | |
|-------------------|----------------------|--|
| QTY | 13oz Vinyl / 24 x 63 | |
| 1 | \$57 | |

LETTERHEAD

| QTY | 70lb matt / 8.25 X 11 |
|------|-----------------------|
| 250 | \$89 |
| 500 | \$102 |
| 1000 | \$114 |

Mailing Posters Rack Cards Tear Cards Posters POP Displays Signage Vehicle Decals Vehicle Magnets Vinyl Banners Vinyl Labels Window Cling Yard Signs

Sales tax and shipping charges apply to printed products. All Postcards & Business Cards feature free shipping

Cocal's Choice Cover the C