



**LOGO
Design**

*Local's
Choice*

**Direct
Mail**

**Printing
& Design**

**Website
Design**

Pricing Guide

**Email
Marketing**



LET US BID YOUR NEXT
PRINT OR DESIGN PROJECT

EDDM

Every Door Direct Mail

.16
each



The Most Affordable Way to Send Direct Mail

4.25" x 11" Postcard

Quantity	Printing	Postage*	Full Service	Total Price	Price Ea
500	\$ 128	\$ 80	\$ 54	\$ 262	\$0.52
750	\$ 139	\$ 120	\$ 65	\$ 324	\$0.43
1,000	\$ 140	\$ 160	\$ 79	\$ 379	\$0.38
1,500	\$ 196	\$ 240	\$ 114	\$ 550	\$0.37
2,500	\$ 209	\$ 400	\$ 128	\$ 737	\$0.29
5,000	\$ 306	\$ 800	\$ 158	\$ 1,264	\$0.25

6" x 11" Postcard

Quantity	Printing	Postage*	Full Service	Total Price	Price Ea
500	\$ 163	\$ 80	\$ 54	\$ 297	\$0.59
750	\$ 172	\$ 120	\$ 65	\$ 357	\$0.48
1,000	\$ 181	\$ 160	\$ 79	\$ 420	\$0.42
1,500	\$ 266	\$ 240	\$ 114	\$ 620	\$0.41
2,500	\$ 277	\$ 400	\$ 128	\$ 805	\$0.32
5,000	\$ 417	\$ 800	\$ 158	\$ 1,375	\$0.28

8.5" x 11" Postcard

Quantity	Printing	Postage*	Full Service	Total Price	Price Ea
500	\$ 210	\$ 80	\$ 54	\$ 344	\$0.69
750	\$ 219	\$ 120	\$ 65	\$ 404	\$0.54
1,000	\$ 227	\$ 160	\$ 79	\$ 466	\$0.47
1,500	\$ 341	\$ 240	\$ 114	\$ 695	\$0.46
2,500	\$ 357	\$ 400	\$ 128	\$ 885	\$0.35
5,000	\$ 602	\$ 800	\$ 158	\$ 1,560	\$0.31



All our printing comes with **100% Price Match Guarantee*** Call us at 760.904.5125



New Homeowners
Homeowner Title List

Business List
Specialty List

Direct Mail

Standard Postcard 6" x 4"

Quantity	Printing	Postage*	Inkjet-Sort	Total Price	Price Ea
250	\$ 75	\$ 70	\$ 24	\$ 169	\$0.68
500	\$ 85	\$ 140	\$ 54	\$ 279	\$0.56
750	\$ 91	\$ 210	\$ 65	\$ 366	\$0.49
1,000	\$ 95	\$ 280	\$ 79	\$ 454	\$0.45
1,500	\$ 131	\$ 420	\$ 114	\$ 665	\$0.44
2,500	\$ 136	\$ 700	\$ 128	\$ 964	\$0.39
5,000	\$ 190	\$ 1,400	\$ 158	\$ 1,748	\$0.35

Quantity	Printing	Postage*	Inkjet-Sort	Total Price	Price Ea
250	\$ 116	\$ 70	\$ 24	\$ 210	\$0.84
500	\$ 128	\$ 140	\$ 54	\$ 322	\$0.64
750	\$ 133	\$ 210	\$ 65	\$ 408	\$0.54
1,000	\$ 139	\$ 280	\$ 79	\$ 498	\$0.50
1,500	\$ 175	\$ 420	\$ 114	\$ 709	\$0.47
2,500	\$ 206	\$ 700	\$ 128	\$ 1,034	\$0.41
5,000	\$ 304	\$ 1,400	\$ 158	\$ 1,862	\$0.37

Jumbo Postcard 5.5" x 8.5"

Postcards are available with or without mailing

*Address lists are pre-sorted and certified to receive the lowest postage rates available. We'll also process your address data to eliminate duplicates and invalid addresses. Our equipment injets addresses with USPS barcodes directly onto the mail piece to reduce mailing costs and free up valuable time previously spent on mailings.

Quantity	Printing	Postage*	Inkjet-Sort	Total Price	Price Ea
250	\$ 145	\$ 70	\$ 24	\$ 239	\$0.96
500	\$ 157	\$ 140	\$ 54	\$ 351	\$0.70
750	\$ 170	\$ 210	\$ 65	\$ 445	\$0.59
1,000	\$ 175	\$ 280	\$ 79	\$ 534	\$0.53
1,500	\$ 249	\$ 420	\$ 114	\$ 783	\$0.52
2,500	\$ 280	\$ 700	\$ 128	\$ 1,108	\$0.44
5,000	\$ 457	\$ 1,400	\$ 158	\$ 2,015	\$0.40

Super Jumbo Postcard 11" x 6"

CLASS UP YOUR ACT

With

SILK CARDS!

- Rounded or Standard Corners
- Printed in Full Color on 16pt Stock
- Foil Worx offered as an option



Business Card Pricing

UV OR MATTE

QTY	16pt Gloss / Double-sided
250	\$25
500	\$28
1000	\$30

LAMINATED SILK

QTY	16pt Silk / Double-sided
250	\$59
500	\$69
1000	\$79

Silk Cards are laminated on both sides giving these cards an attractive look and feel, while further making them water and tear resistant. These long-lasting 16PT cards are a surefire way for your customers to bring sophistication to their image and to stand out from the crowd. Silk Cards are printed in full color and come with Foil Worx options.

Rounded Corners add \$8 - Spot UV add \$19 - Foil add \$25 per side

All our printing comes with **100% Price Match Guarantee*** Call us at 760.904.5125

Brochures & Flyers



8.5" x 11"

Quantity	Total Price	Price Ea
250	\$ 133	\$0.53
500	\$ 144	\$0.29
750	\$ 157	\$0.21
1,000	\$ 167	\$0.17
1,500	\$ 203	\$0.14
2,500	\$ 241	\$0.10
5,000	\$ 276	\$0.06

5.5" x 8.5"

Quantity	Total Price	Price Ea
250	\$ 112	\$0.45
500	\$ 108	\$0.22
750	\$ 114	\$0.15
1,000	\$ 124	\$0.12
1,500	\$ 128	\$0.09
2,500	\$ 144	\$0.06
5,000	\$ 172	\$0.03

Full color on both sides, printed on 100lb gloss text

Visit our website at LocalsChoicePrinting.com to see our full line of products or give us a call at 760.904.5125

4 PAGE NEWSLETTERS

QTY	8.5 x 11	Price Ea
250	\$324	\$1.30
500	\$333	\$0.67
1000	\$368	\$0.37
2500	\$494	\$0.20
5000	\$658	\$.132

LOWEST PRICES

QUALITY PRINT

LOCAL SERVICE

LETTERHEAD

QTY	70lb Matte / 8.5" x 11"
250	\$124
500	\$143
1000	\$154

DOOR HANGERS

QTY	14pt Gloss / DS / 3.5" x 8.5"
1000	\$157
2500	\$230
5000	\$351



PRESENTATION FOLDERS

QTY	14pt Gloss / 9" x 12"
250	\$681
500	\$733
1000	\$981
2500	\$1532
5000	\$2248



GREETING

QTY	16pt Gloss / 4.25" x 5.5"
250	\$133
500	\$154
1000	\$167

MAGNETS

QTY	2" x 3.5"
100	\$58
250	\$80
500	\$106

+ Shipping and sales tax

See all of our products at LocalsChoicePrinting.com Call us at 760.904.5125

Responsive Website Design



1. Very Flexible

Responsive Websites are fluid, meaning the images and content adapt freely across screen resolutions on all devices. Just as a liquid spreads out or draws in to allow its content to fill the space and retain its appearance, responsive web design's fluidity gives the same result with website content on a device screen.

2. Excellent User Experience

Responsive web design is about providing the same user experience, whether they use a desktop computer, smartphone or a tablet to view your website. Responsive web design accommodates the busy professional during the day or the mother taking the kids to school on a bus in the morning. No re-sizing or zooming is necessary for anyone viewing your website on any device.

3. It is Cost Effective

Sites designed solely for mobile device traffic don't offer the navigational techniques found in traditional websites, and they require the user to maintain two separate website address for. This is an inconvenience for people and chance are they will drop off your website and check out the competitions website. Responsive web design also enhances your SEO efforts by having all your visitors directed to a single site no matter what they prefer to use.

4. Highly Recommended By Google

Google does say that responsive website design is recommended for mobile configuration, and even goes as far as saying they refer to responsive web design as the industries best practice. This is because responsive websites have one address, regardless of device, it makes it easier for Google to crawl, index, and organize content.

5. SEO Benefits of Responsive Website Design

Google is saying that a responsive website design is the recommended configuration for creating smartphone optimized websites.

We offer an affordable solution

For pricing packages visit us at LocalsChoice.org

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Award Winning Email Marketing

Our campaign was ranked top 10% in the country



Email beats social by 40x for customer acquisition

* According to McKinsey, email is 40 times more effective at acquiring new customers than Facebook or Twitter

\$49
per month



Call 760.904.5125 or visit us at LocalsChoice.org

Graphic Design



Logos
Branding
Print
Websites
Social Media

Vector Images

OUTDOOR BANNERS

Size	13 oz Vinyl	Size	
2' x 2'	\$12	2' x 4'	\$23
3' x 8'	\$70	3' x 10'	\$88
4' x 12'	\$141	3' x 20'	\$176
7' x 10'	\$230	4' x 20'	\$235

CALL FOR CUSTOM SIZES

Vinyl banners are printed in full color on one-side of 13 oz. vinyl in a matte finish with sizes ranging from 2' x 2' to a huge 150' x 8'. They are built to stand up to the elements, though they do wear with time. We offer a variety of finishing options, including hemming, grommets, and pole pockets.



Tabletop Retractable Banner

\$59

Tabletop Retractable Banner Stand With 11" X 17" 10mil Premium Vinyl Indoor Banner. Available in a variety of tabletop-friendly sizes, this product is ideal for pop up displays at trade shows and events of all kinds.

Now Available in **MINI SIZES!**

TABLE TOP RETRACTABLE BANNER STANDS

Minimum Size. Maximum Convenience.

- 15.75" X 32"
- 11" X 17"
- 8.25" X 12"

Sales tax and shipping charges apply to printed products. Prices are subject to change. Visit us online at www.LocalsChoicePrinting.com or call 760.904.5125

Retractable Banner

\$167

The retractable banner with display is printed in full color on one-side on synthetic 12 mil white block-out banner material. This product includes a retractable banner display and the banner.



BANNER WITH STAND

\$84

The stand is made entirely out of aluminum, so it is lightweight and very durable. Banners print in full color on one-side on a synthetic 12 mil vinyl / 24" x 63"



Yard Signs

CORRUGATED PLASTIC

QTY 18" x 24" Corrugated Plastic

1	\$18
5	\$59
10	\$116



PVC MATERIAL

QTY 18" x 24" PVC

1	\$49
5	\$145
10	\$270

Our 3mm (1/8") PVC Material is a smooth, bright white rigid plastic that is lightweight, yet very durable and weather resistant. They are great for both indoor and outdoor use, and have a low-glare, matte appearance.

ALUMINUM SIGN

QTY 18" x 24" Aluminum

1	\$58
5	\$189
10	\$359

Aluminum Sign
.040 Aluminum signs are the longest lasting type of yard sign. It is very durable and guaranteed to last for a minimum of 5 years and will not rust.

6ft Table Cover



\$98

Our standard table cover is a great table topper for trade shows, exhibitions, and any presentations. Our table covers are dye sublimated and are 100% washable if it ever gets dirty. This table cover is made from our 8.8 oz. polyester table fabric that drapes over 3 sides of a 72" x 30" x 30" display table. The table cover is sewn with rounded corners and hang approximately 2" above the floor. Complete your presentation with our simple and cost-effective table cover.

Vehicle Magnet

\$39



Vehicle magnets are large magnets designed to stick to vehicles with metal body panels. They print in full color on one side of 30 mil white magnets. With customizable sizing ranging from 12" x 6" to 60" x 24", vehicle magnets can be tailored to fit your vehicle.

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Logo Design

Graphic Design

Responsive Website Design



Desktop

Laptop

Tablet

Phone